

BEE & GODDES S

WITH LOVE & COMPASSION

BEE & GODDES

Bee Goddess jewellery brings together timeless universal symbols and
their sacred meanings from around
the world in a way which promotes personal enlightenment and
empowerment through spiritual values.

Its inspiration is goddess philosophy and the 10,000 year old Great
Mother is the embodiment of love and compassion, the foundation
of creativity, wisdom, beauty, power and grace. Timeless sacred symbols
are woven throughout the collections, take the wearer on a spiritual and
mythological journey towards one's own inner divinity.

The archetypal symbols are keys to connect to our inner nature
and unlock the power of our subconscious, reflecting the true
wisdom of the soul.

As a symbol appears in your life, it usually marks the beginning
of change. Each design acts as a bridge to an inner realm or hidden
treasure, bringing alive the depths of the unconscious to become clear
in visualizations and dreams.

When wearing a piece of
Bee Goddess jewellery, we are inspired and encouraged to
unleash our soul's potential.





PASSION FOR JOYFUL LIFE

Bee Goddess's Founder and Creator Ece Sirin's journey began when she discovered the power of symbols, and she's now on a mission to share this with the world. Prior to launching Bee Goddess, the world's first truly talismanic fine jewellery brand, Sirin strode the power corridors of mega - brands like Microsoft and Coca-Cola.

Bee Goddess is the fruit of Ece's life long quest for an empowered, enlightened and joyful life. It was 2004 when Ece first entered the symbolic realm, through discovering her own archetype, the Moon Goddess Diana. It was then that the power of symbols fell into place. Upon making her first talisman of Moon Goddess Diana, her whole life changed - for the better.

CONNECT TO THE CREATIVE SPIRIT OF THE UNIVERSE...

Symbols are the codes of creation that carry clues to our inner forces and potentiality. Even though we speak different languages, symbols speak the language of the heart.

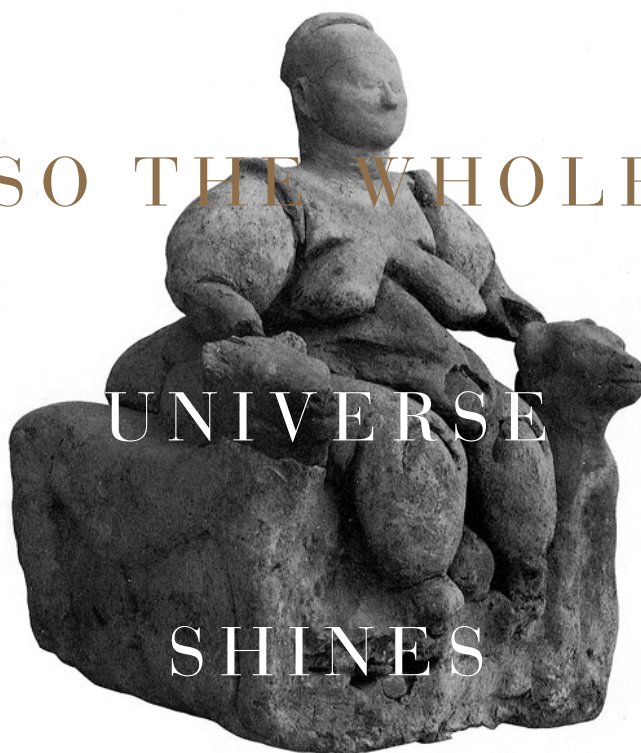
Humanity passes its wisdom to future generations through myths and their archetypal symbols. The contents of the collective unconscious are known as archetypes. They are mythological motifs; ultimate representations of certain energies, that are characterized by the same or similar motifs everywhere such as the tree of life. They cannot be assigned to any particular time, region or race. They reproduce themselves even in the most unrelated geographies and times.

Symbols arise emotions; they tell us what words cannot express.

Zeus' lightening shines the light of ultimate enlightenment, as a sudden inspiration to energize us. Aphrodite's rose shines the light of beauty as we surrender to love. Eros' arrow pierces our heart with the fire of life. Wings carry us beyond our limits.

The nature is our nature and all of these poetic images of mythology are referring to something in us.

SHINE
SO THE WHOLE
UNIVERSE
SHINES
BRIGHTER...



Bee Goddess is the mother of all Goddesses from Catalhöyük,
the first settlement of the world.

BEE GODDESS
TIMELESS VALUES

FEMININITY

CREATIVITY

BEAUTY

POWER

GRACE

INNER WISDOM

WORLD HERITAGE



ENLIGHTENED LUXURY

Bee Goddess is not a status symbol,
but a symbol of the soul.

Bee Goddess is a woman's brand emphasizing feminine values with goddess philosophy among a worldwide community. Bee Goddess is a 'platform to connect' people around its brand philosophy as well as its symbols; in particular valuing women, self-actualization and spirituality, seeing the world as interwoven and connected.

Bee Goddess jewels remind us our soul's infinite potential.

The value of each piece is not measured by its carats;
but by the light of the soul of the one who wears it. Bee Goddess
establishes 'Enlightened Luxury' as a reminder of our inner light
and our inherent wholeness and perfection so that we become an
expression of that wholeness and perfection in this world.



TANIT

The Carthaginian and Phoenician Sky Goddess

CRAFTMANSHIP & DESIGN

Bee Goddess unique jewellery pieces are all handcrafted in Istanbul carrying traces of different cultures. We pride ourselves not only for our innovative and timeless designs but for our supreme craftsmanship and unparalleled quality. Working only with H color VS1 diamonds combined with minimalism symbolizes our quest for purity and meaning.

TRIBUTE TO WORLD HERITAGE

Bee Goddess jewellery are for those who like to follow their bliss and write their own myths. Explore the world of the Bee Goddess through our many magical talismanic jewels, and at the same time, discover the magic in your own life. Eternal symbols magically transcend the artificial constructs of time, language, religion and geography and share the spiritual wisdom of the ages. Bee Goddess honors and illuminates, the inner light of the soul. We hope that our jewels help you shine your light so the whole universe sparkles even brighter. Once awakened to who you are, you will start living your own myth, the life you were born to live. Follow your bliss; create your own myth.



INNER LIGHT

Once you wake up to the light of your heart,
your life will be eternally enlightened.

You will be guided from within towards your
ever expanding greatness with certainty and courage.

COLLECTIONS

ONE

ELEMENTS

SACRED GEOMETRY



ONE

10 symbols, 150 designs



ELEMENTS

6 symbols, 139 designs



SACRED GEOMETRY

8 symbols, 80 designs

JOY OF LIGHT

Light is source of life. Light is joy.

Light is freedom, wisdom, energy and abundance...

Light is at the heart of our work jewels of light whisper to
shine our light so the whole universe shines brighter.

COLLECTIONS

LIGHT OF HEAVEN

SWORD OF LIGHT

LIGHT OF HEART

STAR LIGHT



LIGHT OF HEAVEN

4 symbols, 119 designs



SWORD OF LIGHT

3 symbols, 51 designs





LIGHT OF HEART

5 symbols, 114 designs



STAR LIGHT

1 symbol, 106 designs

NATURE'S LIGHT

Mother Earth receives the light of
heavens and gives birth to wonders of nature.
Once awakened to the divine light in our hearts,
we can receive the light from all creation.

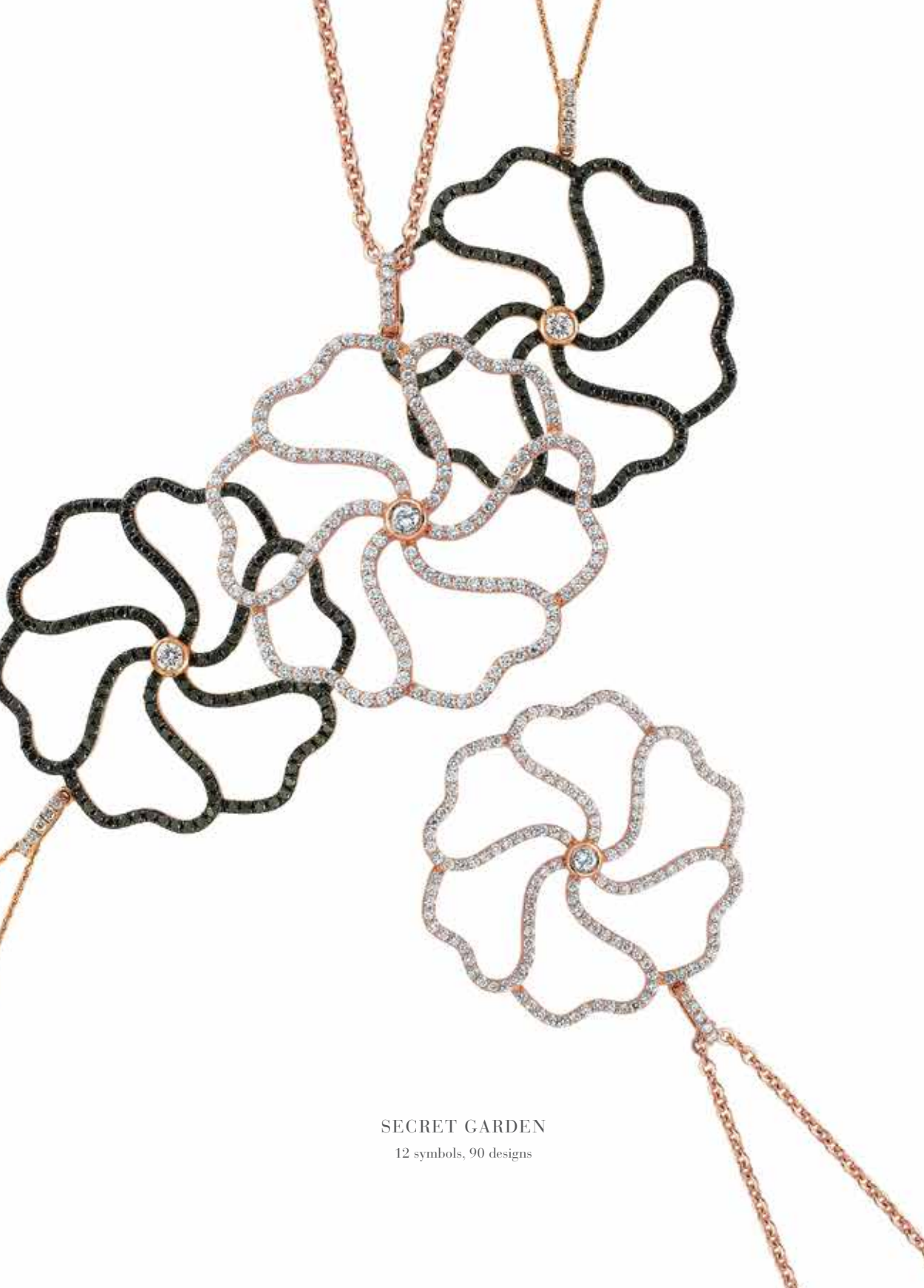
COLLECTIONS

LIGHT FOREST
SECRET GARDEN
APPLE SEED
HONEY
AQUA LIGHT
SOUL COLORS



LIGHT FOREST

8 symbols, 156 designs



SECRET GARDEN

12 symbols, 90 designs



APPLE SEED

1 symbols, 67 designs



HONEY

5 symbols, 150 designs



AQUA LIGHT

4 symbols, 94 designs



SOUL COLORS

4 symbols, 157 designs

ETERNAL LIGHT

Bee Goddess continues to explore
aspects of eternal light; light of the mind, light of love
and spirit.

COLLECTIONS

SKY LIGHT
KEY OF LOVE
EYE LIGHT
MONDRIAN



SKY LIGHT

20 symbols, 73 designs



KEY OF LOVE

6 symbols, 30 designs



EYE LIGHT

1 symbol, 86 designs

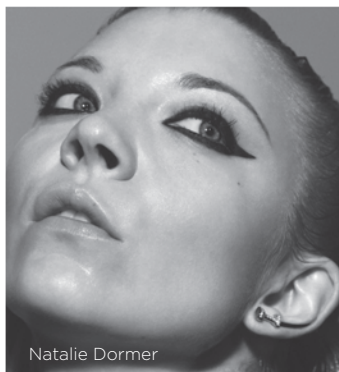


MONDRIAN

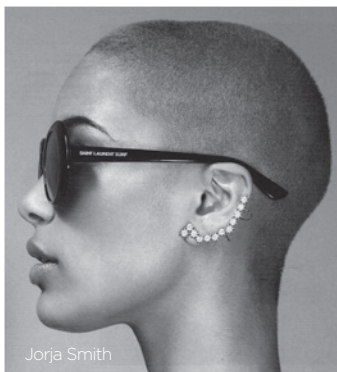
1 symbol, 29 designs

ODE TO
FEMININITY





Natalie Dormer



Jorja Smith



Daria Werbowy



Rita Ora



Karolina Kurkova



Rihanna



Donna Karan



Madonna



Emilia Clarke



Kate Moss



Cara Delevingne



Beyoncé

NATALIE DORMER

KYLIE MINOGUE

DARIA WERBOWY

RITA ORA

KAROLINA KURKOVA

BEE & GODDES

DONNA KARAN

MADONNA

RIHANNA

KATE MOSS

CARA DELEVINGNE

BEYONCE



Venus Williams



Liv Tyler



Reese Witherspoon



Kylie Minogue



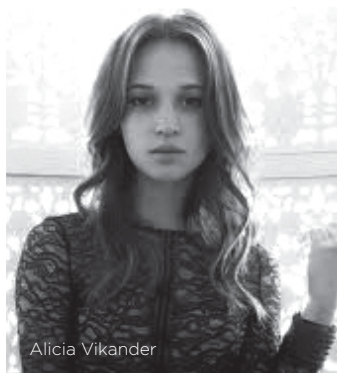
Paris Hilton



Sarah Paulson



Cate Blanchett



Alicia Vikander



Taraji Henson



Naomi Harris



Tereza Maxova

VENUS WILLIAMS

KITTY SPENCER

GEORGINA CAMPBELL

VANESSA KIRBY

PARIS HILTON

BEE & GODDES

TARAJI HENSON

AMANDA SEYFRIED

ALICIA VIKANDER

OPHELIA LOVIBOND

NAOMIE HARRIS

REEM ACRA

CATE BLANCHETT



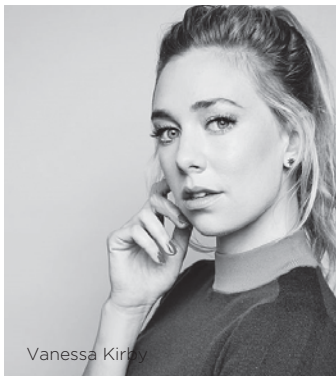
Lily Cole



Lily Collins



Eleanor Tomlinson



Vanessa Kirby



Olga Kurylenko



Poppy Delevingne



Joanne Froggatt



Jourdan Dunn

ANTONIA THOMAS

LILY COLLINS

POPPY DELEVINGE

LISA ELDRIDGE

ALICIA ROUNTREE

ANNA BEATRIZ

BEE & GODDES

JOURDAN DUNN

OLGA KURYLENKO

ELEANOR TOMLINSON

JOANNE FROGGATT

KATY & DAVID GUETTA

LILY COLE





BEE GODDESS STORES

Palm Beach, Florida
Akmerkez, Istanbul
Akasya, Istanbul
Palmarina, Bodrum
Hillside Beach Club, Fethiye

EUROPE

Harrods, Luxury Jewellery Room, UK
La Perla di Capri, Italy
Gomez & Molina, Spain
Fairydust, Switzerland
Kultia Jewels, Greece
Hotel Les Ottomans, Istanbul
Beymen Zorlu - Beymen IstinyePark - Beymen Nisantasi, Istanbul
Six Senses Kaplankaya, Bodrum
In-Formal D Maris Bay, Marmaris
Mandarin Oriental Hotel, Bodrum
Maça Kızı Hotel, Bodrum

US

Maxfield, Los Angeles and Malibu
Atelier Martyn Lawrence Bullard, Los Angeles
Jaimie Geller Jewelry, Los Angeles
London Jewelers, East Hampton and Manhasset

MIDDLE EAST

Harvey Nichols, Dubai
Bloomingdale's, Dubai
WSPR by Sylvie Saliba, Lebanon

ASIA

10 Corso Como, Seoul
JOYCE, Hong Kong

BEE GODDESS ONLINE

harrods.com
swoonery.com
ounass.com

BEE HAPPY BY BEE GODDESS

Talisman Gallery at Harvey Nichols, UK
Fenwick of Bond Street, UK

beegoddess.com

hello@beegoddess.com



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